



# REPORTER

## Red Top's Karaoke Cab

Featured on NBC Today Show



Red Top Cab Driver Joel Orbina Laguidao, who entertains his passengers with a karaoke machine, received national attention thanks to a feature story on NBC's Today Show on Monday October 10th. In a five-minute segment that you can view on Red Top Cab's website and Facebook page, Today Show co-host Savannah Guthrie took a musical

ride around Arlington in Joel's "Karaoke Cab" joined by various passengers, including NBC White House correspondent Chuck Todd.

Above, Joel (4th from left) and Ms. Guthrie, with Today Show producer Adam Miller (3rd from left) and Red Top staff during the feature's taping on September 16th.

## Red Top Supports SoberRide on Halloween

From 10:00 p.m. Saturday, October 29th until 6:00 a.m. Sunday, October 30th, Red Top Cab again provided the support of our sophisticated communications center for the Washington Regional Alcohol Program's SoberRide initiative.

Halloween revelers over 21 could call for a free cab ride home (up to a \$30 fare) throughout the metro area. Red Top Cab contributes reservation agents, dispatchers, equipment and technical support valued at more than \$49,000 annually as a major sponsor of the SoberRide program..



## RED TOP SUPPORTS RETIRED VETERANS *SPECIAL REPORT BY ALICE BOOHER*

Red Top Cab transported donations to veterans at the US Armed Forces Retirement Home in Washington, DC on October 22<sup>nd</sup>. Driver DeLeon Fields and Red Top Vice President George Pakidis greeted the many veterans waiting to help unload 600 packets of sugar-free cider, 70

patriotic wrapped, favor-filled mugs for Veterans Day activities, many American flags, and 51 wheelchair/walker bags.

*L to R: Carolyn Weber, Director, USAFRH-W Voluntary Services; Wi a Farre , US Marine Corp veteran; Red Top's George P. Pakidis; Charles Felder, USAFRH; and Driver DeLeon Fields.*



**RED TOP DONATES \$3188 TO ARLINGTON 9-11 MEMORIAL 5K CHARITIES**



**Red Top Cab President Neal Nichols presents a check for \$3,188 to Police Captain Matt Smith and Sergeant Sean Bryson, on behalf of the Arlington Police, Fire & Sheriff 9-11 Memorial 5K, with some of the 24 Red Top employees and drivers who volunteered at this year's event.**

Red Top Cab founder and President Neal Nichols presented a check for \$3,188.00 to Arlington Police Captain Matt Smith (Retired) and Sergeant Sean Bryson on Wednesday, September 21<sup>st</sup>, in support of the Arlington Police, Fire & Sheriff 9-11 Memorial 5K Run. The check represented \$1 for each time a Red Top Cab was dispatched on 9/11/2011 plus contributions from Red Top Cab employees and drivers.

Proceeds from this year's 10<sup>th</sup> anniversary event went to the Wounded Warriors Project, which supports injured veterans in a variety of ways, and to Homes for

Our Troops, which builds specially adapted housing for wounded veterans.

"Red Top Cab was a great addition to this year's race," said Sergeant Bryson, one of the founders of the event. "Their spirit, enthusiasm and commitment lifted everyone higher."

Twenty-four Red Top Cab employees and drivers also volunteered during the race. In the attached photo, Mr. Nichols, Matt Smith and Sean Bryson are pictured with some of those volunteers.

**RED TOP ARRANGED TRANSPORTATION FOR WOUNDED WARRIORS**

Red Top Cab was privileged to arrange transportation for wounded warriors from Fort Belvoir to attend a special event sponsored by "Home of the Free, Because They Were Brave" on September 8th. This is the fifth time Red Top Cab has supported these dinners that honor the wounded's service and sacrifice.

"It's an honor to show our men and women in uniform that we appreciate their brave service to our country," said Red Top Founder and President Neal Nichols.



**Red Top Coupons Make Great Gifts!**

Wondering what to give the person who has everything, or the young adults in your life? This holiday season, give them free, convenient and safe cab rides!

Red Top Coupon Books include tickets for \$1.00, .50 and .25; combine them to pay part or all of a fare. One book costs \$20; seniors and persons with disabilities receive a 10% discount. To order, visit [www.redtopcab.com](http://www.redtopcab.com)

**Red Top In the News**



WASHINGTON POST  
CAPBIZNEWS

October 2nd:  
Report by Post

philanthropy reporter Vanessa Small on Red Top's charitable activities.



ARLINGTON SUN  
GAZETTE

September

29th: Report on Red Top's donation to the Arlington 9-11 Memorial 5K, with photo.

NPR RADIO/



WAMU 88.5 FM

August 13th: No Judges in the "Karaoke Cab": Just Good Times. Story on Red Top Driver

Joel Laguidao. Listen at [wwwnpr.com](http://wwwnpr.com).